

# Seaside Builders

## Taking quality and craftsmanship to a new level

When Tom Laudani came to Delray Beach more than a decade ago, he wasn't sure how he would be greeted.

A successful builder/developer in his native North Andover, Mass; Laudani wasn't sure if he would be viewed as an outsider when he started to express an interest in Delray Beach. He saw a lot of potential in this seaside town and thought the downtown was about to take off.

When it came to predicting Delray's future prospects he was right, but his concerns about being treated like an outsider were unfounded. In fact, Laudani was embraced by elected officials, planning staff and the building department—a relationship that flowered during the construction, design and successful sale of such landmark projects as Ocean City Lofts, Marina Bay, Renaissance Village and Bella Vista.

But when the real estate market crashed shortly after Hurricane Wilma, Laudani—a veteran of many ups and downs over a long 35 year plus career—reinvented himself teaming up with friend and fellow veteran Pat Whyte two years ago to create Seaside Builders. Whyte has more than 25 years experience in the construction industry. Pat arrived in Florida from upstate New York at the age of 18 and worked in the construction industry, eventually building a

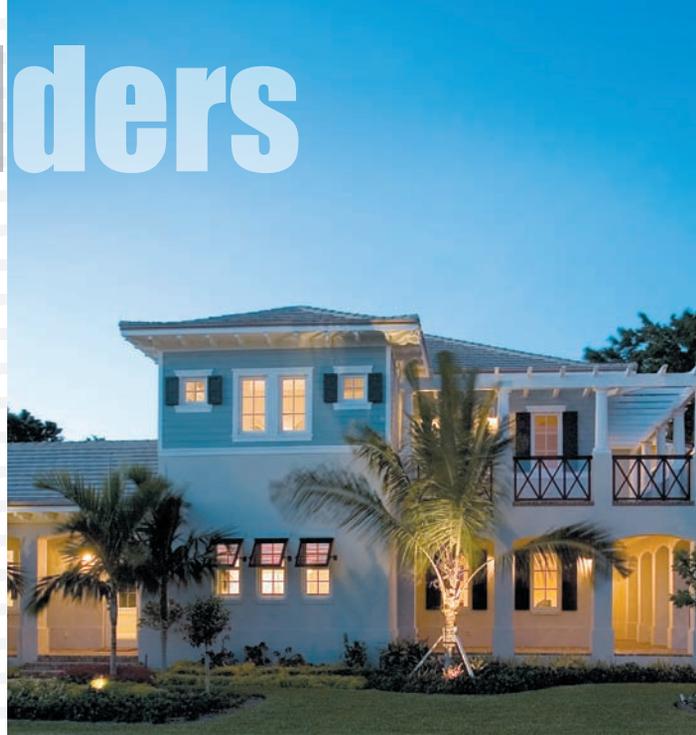
successful general contracting company, Patrick Whyte Construction.

Seaside Builders are residential and commercial general contractors specializing in luxury custom homes and commercial construction management ranging from tenant improvements to large-scale residential design and construction.

The company goal is to build long-term relationships with clients through a strong commitment to quality, budget management, value engineering and schedule accountability. Seaside Builders, located in downtown Delray Beach, Florida, also offers a complete range of design/build services and all of the intangibles that can only come from years and years of experience.

Seaside Builders has proven its versatility out of the gate starting with projects as unique as the build out and redesign of the renowned Mario's Market in West Delray to a series high-end custom homes from Manalapan to Delray. Notable projects can be found on Vista Del Mar, Palm Trail, North Ocean Boulevard and a gorgeous \$1.5 million renovation for a family relocating to Manalapan. Projects include full design, construction, landscaping and decorating services. Most of Seaside's business has come from the recommendations of satisfied clients—a testament to Seaside's dedication to quality and the magic of "small town" Delray. The relationship is mutually beneficial since Seaside Builders takes pride in hiring local professionals from engineers and architects to designers and landscapers. Materials are also sourced locally—including cabinetry, appliances and flooring.

Laudani and Whyte are strong believers in Delray Beach and surrounding communities. Seaside Builders is focused on coastal Delray, Gulfstream, Manalapan, Ocean Ridge and Highland Beach. They see long term real estate value in neighborhoods near the beach and the city's vibrant downtown.



"Delray is a strong pedestrian community," says Laudani. "This is a lifestyle that people want. Cycles come and go, but people will always want to live close to the ocean in an environment where they can walk to the beach and restaurants and where there is always something to do."

Whyte and Laudani are also impressed with the sense of community in Delray Beach and often give back to local charities including the Sandoway House Nature Center. Both can often be seen on and around Atlantic Avenue supporting local businesses and meeting friends and clients.

"This a very friendly and welcoming town," says Laudani. "We've made great friends here."

Friendship is a core value and strategy. Seaside Builders seeks long term relationships with their clients and therefore strive to exceed expectations in terms of budget, timeliness of projects and of course quality.

Visit a jobsite with Whyte and Laudani and you'll see their attention to detail up close. Job sites are kept clean and safe. Workers and subcontractors are held to a high standard of quality and take great pride in their craftsmanship.

You'll also see the ardor that Laudani and Whyte bring to each project. Building beautiful homes or enhancing existing homes is a true passion. Attention to detail, communication with the client and a strong accountability ethic make Seaside stand out from the competition.

**Seaside Builders is located in downtown Delray Beach, one the first floor of Ocean City Lofts at 185 NE 4th Ave.**

**Phone: 561.272.9958**

**Fax: 561.272.8941**

**185 NE 4th Ave. #104**

**Delray Beach, FL 33483**



▲ Thomas D. Laudani and Pat Whyte

